



CONSTELLATION BRANDS
MARVIN SANDS
PERFORMING ARTS CENTER

Located on the campus of Finger Lakes Community College
3355 Marvin Sands Drive, Canandaigua, NY 14424



Maroon 5

Capturing their first of two Grammys as Best New Artist of 2005, and going on to sell more than ten million albums worldwide, Maroon 5 won plaudits with the hybrid rock/R&B sound they introduced on their debut album *Songs About Jane*. High school mates in West L.A., Levine, Carmichael and Madden, first achieved recognition under the moniker *Kara's Flowers*. Although the world seemed to open oyster-like for them – recording their first album with legendary producer Rob Cavallo (*Green Day*, *Goo Goo Dolls*) – their debut, *The Fourth World*, proved a commercial disappointment. *Kara's Flowers* was given a release from the label, and its members mulled their collective future. College became the intermediate answer, and while Madden stayed in Los Angeles to study at UCLA, Levine and Carmichael headed east to State University of New York. The SUNY dorms yielded an epiphany. “The halls were blasting gospel music and people were listening to stuff we’d never actually listened to, like Biggie Smalls, Missy Elliot and Jay-Z,” recalls Levine. Levine began to actively listen to Stevie Wonder and embraced a new singing style. Carmichael started playing keyboards. And the future suddenly looked bright again, in a very different light. When the duo hooked back up with Madden in L.A., they were reinvigorated by adding an R&B, groove-based tint to their explosive rock & roll. With the new musical frame of mind came a new name, Maroon 5, and a fifth member, guitarist James Valentine. Fortified with a new attitude, a new sound and a new name, Maroon 5 quickly attracted attention from labels. Octone Records, then a new indie label based in New York, signed the group, and in 2001 Maroon 5 entered the studio with producer Matt Wallace (*The Replacements*, *Faith No More*). Also known for their commitment to the environment, Maroon 5 was honored at the 2006 Environmental Media Awards and recently pledged their time and energy toward Global Cool, a newly launched initiative to fight global warming by motivating a billion people worldwide to reduce their personal energy use.